

Washington State Senate

Olympia Office:

414 Legislative Building Olympia. ANA 98504-0411 (360) '786-7626

Senator Alex Deccio 14th Legislative District

District Office:402 E. Yakima Ave., Suite 1400
Yakima, WA 98901-2760
(509) 454-3622

August 4, 2005

Chief, Regulations & Procedures Division Alcohol & Tobacco Tax & Trade Bureau ATTN: Notice No. 41 P.O. Box 14412 Washington DC 20044-4412

Dear Chief:

I am writing to you as both a state policy maker and, on a personal level, a diabetic. In addition, I am the ranking Republican member on the Washington State Senate Health Care Committee. I want to strongly encourage you to adopt regulations that allow alcoholic beverage companies to place nutritional infoinlation on their labels.

As a diabetic, this information is critical to me. In order to control my diet, I regularly check labels for portion size and nutritional content. This information on the bottles of alcoholic beverages would be invaluable to me. It would reinforce my efforts to control my disease.

Under your regulations, most beer, wine and distilled spirits labels may not provide consumers with basic meaningful information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

Furthermore, existing label requirements for beer, wine and spirits as so disparate as to promote consumer confusion.

I believe providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per serving should be important to anyone trying to monitor his or her alcohol intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumeroriented Serving Facts on beer, wine, spirits labels. Meanwhile, I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

With kind regards,

Senator Alex Deccio

Senate Health and Long Term Care, Ranking Member